



## **Radiology Equipment Initiative 2018 Request for Proposal (RFP) Overview**

### **Purpose**

The Leona M. and Harry B. Helmsley Charitable Trust's (Helmsley) Rural Healthcare Program is extending this funding opportunity to Critical Access Hospitals and not-for-profit clinics in its seven-state funding region. Qualifying healthcare facilities may apply for funding to replace or purchase specified radiology equipment.

### **Background**

Helmsley's Rural Healthcare Program funds innovative projects that use information technologies to connect rural patients to emergency medical care, bring the latest medical therapies to patients in remote areas, and provide state-of-the-art training for rural hospitals and EMS personnel. To date, this program has awarded more than \$349 million to organizations and initiatives in its seven-state funding area of Iowa, Minnesota, Montana, Nebraska, North Dakota, South Dakota, and Wyoming.

In the spring of 2018, the Rural Healthcare Program surveyed healthcare facilities in its seven-state funding area to learn about community health, capital, and workforce needs. A large percentage of responding facilities reported radiology equipment, particularly fixed and portable X-ray, C-arm, and fluoroscopy, as a top capital priority. However, due to lower reimbursement rates, replacing this equipment is often deferred.

### **Eligible Organizations**

Organizations meeting eligibility requirements may complete a Request for Proposal.

*Note: This is a competitive grant application process. Not all eligible healthcare facilities will receive a grant for new radiology equipment.*

#### **Eligibility Requirements:**

- Must be a certified Critical Access Hospital or not-for-profit clinic.
- Must be a 501(c)(3) or other tax exempt (e.g. city or county owned) facility.
- Must be located in Iowa, Minnesota, Montana, Nebraska, North Dakota, South Dakota, or Wyoming.

### **Evaluation Criteria**

Requests for Proposals will be evaluated on several criteria including, but not limited to:

- Need of the community/region served by the facility
- State of radiology services at the facility and how grant funding could impact these services
- Financial need versus financial stability
- Ability to cover associated project and service costs
- Ability to sustain equipment and service beyond grant period

### **Funding Available**

The Rural Healthcare Program plans to fund grant requests from Critical Access Hospitals and not-for-profit clinics to replace or purchase the following radiology equipment:

- Fixed digital X-ray
- Portable digital X-ray
- Mobile digital C-arm equipment
- Fixed Digital fluoroscopy equipment

Applicants may request funding for multiple items (for instance, a single fixed digital X-ray and a single portable digital X-ray). Applicants may also request equipment to establish a new service line, but must provide sufficient justification that the service line would benefit the community and be sustainable. If awarded, Helmsley funding is intended to cover the cost of the equipment. All other associated costs (staffing, construction or renovation, PACS storage, service agreements, etc.) must be covered by the grantee.

Should additional funding become available, additional grants may be awarded based upon established evaluation criteria. All grants, however, are subject to approval by Helmsley’s Board of Trustees.

### Submission Process and Requirements

This funding opportunity requires a two-step submission process.

#### 1) Request for Proposal (RFP)

Eligible applicants may submit an RFP describing their organization, the area served, radiology services, and the radiology equipment. This step will also include an eligibility quiz, a preliminary budget, and required attachments (e.g. proof of non-profit status).

#### 2) Full Proposals

Only select applicants will be invited to complete a full proposal building on the information provided in the RFP.

*Please note, if any of the required information is not provided or if any of the documents are incomplete, your application may not be considered for funding.*

### Approximate Timeline

|  |                  |
|--|------------------|
| Request for Proposal Released                                      | August 1, 2018   |
| RFP Due by Close of Business (5 p.m. ET)                           | October 1, 2018  |
| Selected Applicants Invited to Submit Full Proposals no later than | December 1, 2018 |
| Full Proposals Due by Close of Business (5 p.m. ET)                | January 2, 2019  |
| Grantees Selected and Notified                                     | February 2019    |
| Estimated Project Start Date                                       | April 1, 2019    |

### Contacts

For program or grant related questions about the funding opportunity, including questions of eligibility, first refer to the FAQ. If you still have questions, please email [rhc@helmsleytrust.org](mailto:rhc@helmsleytrust.org).

For technical assistance with the online application/portal, please email [grants@helmsleytrust.org](mailto:grants@helmsleytrust.org). Note: Any program related questions sent to this email address will not be answered.

**Funding Process**

All funding decisions are made by the Trustees of The Leona M. and Harry B. Helmsley Charitable Trust in their sole and absolute discretion, and any proposals not meeting the aforementioned criteria will not be considered. All submitted documentation will be handled and managed with reasonable care but confidentiality cannot be guaranteed. Helmsley reserves the right to award any number of grants or no grants based upon the number and quality of applications received.

**About The Leona M. and Harry B. Helmsley Charitable Trust**

The Leona M. and Harry B. Helmsley Charitable Trust aspires to improve lives by supporting exceptional efforts in the U.S. and around the world in health and select place-based initiatives. Since beginning active grantmaking in 2008, Helmsley has committed more than \$2.2 billion for a wide range of charitable purposes. Learn more about Helmsley at [helmsleytrust.org](https://helmsleytrust.org).